

THE BADGER HERALD

Web Department

The web department is responsible for maintaining and developing the Badger Herald's website, BadgerHerald.com.

The primary duties of its members include:

1. Publishing an online version of the paper five nights a week (Sunday through Thursday) to be ready and live the following morning (content is provided, but it must be formatted for web)
2. Coding in XHTML, CSS, and PHP for special online features such as front-page news highlights and photo galleries for breaking news and big events
3. Coding in XHTML, CSS, PHP, MySQL, and AJAX for other web projects
4. Coding in PHP, Flash, and/or Java to develop interactive applications for the website
5. Providing technical support for MovableType, MediaWiki, Sony Vegas Pro, Final Cut Pro, Audacity, Microsoft Office, Windows 7, and other web and desktop software to other Badger Herald employees as needed

The **web director** is the leader of the web department and overlooks all other members of the web department. (S)he participates in all different kinds of web-related work. The web director is responsible for hiring other members of the web department and providing proper training and education as needed. The web director also makes administrative decisions about the website, as well as influences technology-related decisions made by the board. The web director position is not an entry-level position.

The **associate web director** works closely with the web director and is primarily responsible for publication and coding web features and projects. The associate web director may also share the web director's workload as needed. The associate web director position is a salaried, entry-level position.

The **web intern** is a web department member in training who aspires to move up in rank in the future. The duties of the web intern depend on the type of work that is needed, but generally involve helping other Badger Herald employees with general computer-related questions and working on small projects with the web director or associate web director to contribute to the website and learn more about how it works. The web intern position is an unpaid, entry-level position.

Working hours for the associate web director and web intern are flexible. On average, the associate web director will work in-office three days a week, while the web intern will work in-office one to two days a week. Standard in-office hours for web department members are 11PM – 2AM. Uncollaborative programming projects can be done out-of-office.

Application developers are responsible for creating interactive, dynamic applications for the website for special features and stories. Application developers will not be held responsible for any other web-related work. They do not work on a set schedule, and can work as little or as much as they wish per day, as long as deadlines are meant. Extensive experience with coding with PHP, Flash, Java, and/or other high-level programming languages is required. This is an unpaid (but not completely uncompensated) position.

If you are interested in a position but feel as if you are underqualified, you are still encouraged to apply.

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Web Department Application

1. How often do you check and reply to your emails?
2. How often are you available on instant messaging clients (like Google Chat, Skype, AIM, MSN, Yahoo!, and ICQ)?
3. Do you have an unlimited messaging and/or data plan on your mobile phone?
4. If there is an emergency at the office, during what hours will you be available to help?
5. In what other clubs and/or jobs are you participating? How much time is needed for these extra responsibilities?
6. How much have you exaggerated and/or given false information in your answers to the previous five questions?

7. Do you have a personal website? If so, what is its URL?
8. Have you ever created any websites at all? If so, what are their URLs?
9. How long have you been coding and designing websites?
10. How much experience do you have with web-based programming languages?
11. How much experience do you have with application-based programming languages?
12. How much experience do you have with server management and administration?
13. With what software (both web and desktop) would you consider yourself to be an expert at using?
14. With what software (both web and desktop) would you consider yourself to be competent at using?
15. With what operating systems would you consider yourself to be an expert at using?

16. How often do you read the news?
17. How interested are you in local events?
18. How interested are you in news, current events, and politics in general?
19. How frequently do you read the Badger Herald (either in paper form or on the website)?
20. How much have you exaggerated and/or given false information in your answers to the previous four questions?

21. Tonight is a regular working night. It is shortly after midnight and the Internet suddenly stops working. Nobody else in the web department is available to help. What do you do?
22. You are in the office late at night with a few other employees when you realize that a drunken couple from the bar next door somehow found their way into the Badger Herald office. They scream profanities and start threatening another Badger Herald employee with a broom. What do you do?
23. Why are manhole covers round?
24. While you are walking down University Ave., you see a man walking suspiciously in the opposite direction with a large stack of newspapers. On closer scrutiny, you notice that it's a stack of the Badger Herald, made by your fellow Badger Herald employees the previous night. What do you do?
25. Why should I not hire you?
26. What do you like to brag about?

To apply, send an email with your answers to the questions above, a copy of your semester schedule, and your résumé (and a cover letter if you can write the whole thing in iambic pentameter) to parkzer@badgerherald.com.