

THE BADGER HERALD

Are you interested in media, online publishing or web development and design?

The Badger Herald, the nation's largest independent student newspaper, is seeking students interested in becoming a part of the Herald's web department.

Learn how a media company operates while contributing to a website thousands see every day, and gain valuable experience that pertains to many career tracks.

Best of all, become a part of the most vibrant student group on the planet!

WEB POSITIONS

The web department consists of the director, one associate, two online content editors and one or more interns. The associate and the director oversee nightly content posting and work on various projects. The online content editors work on multimedia and around the clock news coverage. The intern position is flexible and open ended. Collectively, the department is responsible for the maintenance and development of badgerherald.com, a website viewed more than 600,000 times each month.

Web Associate

The web associate's main task is to ensure accurate posting of News, Opinion, Sports and ArtsEtc. stories online each publishing night. Accuracy is extremely important, for badgerherald.com is the permanent digital archive of all published material. In addition, the associate will work closely with the director on various enhancements to badgerherald.com, such as adding new features to the Dining Guide, improving the publishing process, redesigning the front page and many other seemingly random projects. Other regular tasks for the associate include posting comics, corrections and feature photos; e-mail and list administration; and various other internal projects.

Each associate is responsible for three nights per week, Sunday through Thursday. Typical hours are from 11 p.m. until the entire paper is sent to the printer, generally around 2 a.m. Flexibility is crucial for this position. Applicants who are unsure if they are qualified are still encouraged to apply.

Videographer

We're looking for students interested in capturing local events, conducting field interviews and editing the video to produce online news pieces to be featured on The Badger Herald's website. Video experience is becoming crucial for success in many media related fields, and this is an opportunity to put your skills to work on something meaningful to many students on campus.

Multimedia Developer

Are you interested in developing interactive Flash, Java or PHP applications and other online content? Instead of futzing around on random projects in your dorm room, put your knowledge to use and create informative and fun web applications thousands will see. This is not a paid position, but the experience will look great on your résumé, and best of all, you'll be welcome to free beer and pizza at our all-staff meetings!

Web Intern

The intern position will be quite flexible. Work will be determined by the applicant's interests and skills. Expert knowledge isn't required, but applicants must be willing to learn. The web intern is not paid but can lead to the web associate position.

THE BADGER HERALD

APPLICATION FOR WEB

Name: _____

Today's date: _____

Department: **Web**

Position: _____

Campus address:

Home address:

Campus phone: _____

Home phone: _____

Area of study: _____

Expected graduation date: _____

Number of credits for spring 2010: _____

Current status: _____

Please respond to the following:

- Summarize your interest and experience with media and content creation.
- What makes you particularly worthy to work for The Badger Herald?
- How often do you check your e-mail?
- During how much of your day are you reachable via mobile phone?

Web associate applicants:

- Do you have any experience with website development? Be specific, and be sure to describe the extent of your knowledge. Feel free to include links to examples.
- Describe your proficiency or knowledge of each of the following technologies: HTML/CSS, JavaScript, PHP, ASP, Java, Perl, Python and Apache.
- Would you classify yourself as a night owl?

Online content editor, videographer and multimedia developer applicants:

- What kinds of online content are you interested in producing?
- Do you have any experience with photography, shooting and editing video, recording audio or creating Flash or Java applications?
- How would you describe your current events competence and your understanding of local issues?

Web intern applicants:

- What kinds of things would you be interested in doing as a web intern, and what do you hope to get out of the experience?

Attach a copy of your résumé and course grid for spring 2010.

Return this application to the web director, Charlie Gorichanaz (cgorichanaz@badgerherald.com), either in person or by e-mail. The Badger Herald offices are located at 326 W. Gorham St. in Madison, two doors down from Silver Mine Subs. Please e-mail if you have any questions or concerns.